

**NIA's 54<sup>th</sup> Annual Convention  
Attendee Survey  
Kauai, Hawaii | April 1-4, 2009**

Thank you for attending NIA's 54<sup>th</sup> Annual Convention. We value your opinion and suggestions. If you haven't already done so, please take a moment to answer the following questions to help us better meet your needs. Thank you for your time.

*Please return completed surveys to NIA by faxing to 703-464-5896.  
This survey is also available for download at [www.insulation.org](http://www.insulation.org).*

**EDUCATIONAL SESSIONS/PRESENTATIONS (Sessions will be surveyed independently.)**

	Excellent	Good	Fair	Poor	Didn't Attend
I found the overall content of the sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I found the overall quantity of sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
U.S. Department of Energy <i>Save Energy Now</i> Initiative Promoting Industrial Energy Efficiency & Productivity Improvement – Presenter: Dr. Anthony Wright	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**EVENING EVENTS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>Welcome Reception: Drums of Paradise Hawaiian Luau</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Appreciation Night: Pirates of the Pacific</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>President's Gala Reception Dinner and Dance</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SPOUSE/GUEST PROGRAMS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>Historical &amp; Cultural Traditions in the Hawaiian Islands</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**RECREATIONAL TOURNAMENTS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>Golf Tournament – Poipu Bay Golf Course</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SITE AND SERVICE**

	Excellent	Good	Fair	Poor
NIA Staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grand Hyatt Kauai Resort & Spa Staff/Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities of the Grand Hyatt Kauai Resort & Spa	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site location—Kauai, Hawaii	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**The value you received from attending is important to us. Please tell us the level of value you received in each of the following areas:**

	Exceeded Expectations	Met Expectations	Below Expectations
Program Content/Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with Current Customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with New/Potential Customers/Partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of Business/Social Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combined This with Our Vacation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Hotel/Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Did your company reduce the number of convention registrants based upon the current economic conditions?  Yes  No

## COMMUNICATIONS/MARKETING

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	Excellent	Good	Fair	Poor
Pre-Convention Promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Registration Confirmation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Program/Information Upon Arrival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you used the convention website, did you find the information you needed?  Yes  No

Did you pre-register for gala seating on the NIA website?  Yes  No

How did you hear about the convention? (Please check all that apply.)

- Broadcast Fax     Direct Mail     *E-News Bulletin*     NIA Website     *NIA News*  
 *Insulation Outlook*     Business Associate     Other \_\_\_\_\_

Comments and Suggestions: \_\_\_\_\_  
\_\_\_\_\_

## SESSION TOPICS

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What type of sessions/topics would you like to see included at next year's convention?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## SITE SELECTION

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Do you plan on attending the **2010 Convention in Orlando, Florida**?  Yes  No

Would you like NIA to consider Hawaii as a future destination?  Yes  No

Please rate the following potential sites for future conventions on a scale of 1 to 5, with 1 being your favorite:

- \_\_ Austin, TX    \_\_ Huntington Beach, CA    \_\_ Fort Lauderdale, FL (Atlantic Coast)  
\_\_ Fort Meyers, FL (Gulf Coast)    \_\_ Palm Springs, CA

Is there a future convention site you would like to suggest? \_\_\_\_\_

## UPCOMING SITES

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**2010** – Walt Disney World Swan Resort, Orlando, Florida

**2011** – Westin La Paloma, Tucson, Arizona

## ATTENDEE INFORMATION

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Number of Years You Have Attended the NIA Convention: \_\_\_\_\_

Membership Status:  Active (Contractor, Distributor, Fabricator, Laminator)  Associate (Manufacturer)

Spouse/Guest     International

Are you a member of an insulation trade association other than NIA?  Yes  No

If yes, please list: \_\_\_\_\_

Additional Comments: \_\_\_\_\_  
\_\_\_\_\_

### Optional Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

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