



**FOR IMMEDIATE RELEASE**

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**Mechanical Insulation Marketing Initiative Update:  
\$5.55 Billion Available for Energy Efficiency Renovation**

The U.S. General Services Administration (GSA) has released details on its plan to spend the \$5.55 billion authorized by the American Recovery and Reinvestment Act, which includes measures to convert federal buildings and courthouses and renovate and construct ports of entry. There may be a project opportunity in your backyard. Take a few minutes to check at [www.gsa.gov/recovery](http://www.gsa.gov/recovery); just click on “Public Buildings Service Project Plan.”

Related sites you may find useful are:

- [FedBizOpps.gov](http://FedBizOpps.gov)—view specific projects and their bid status
- [www.energy.gov/recovery](http://www.energy.gov/recovery)—search for projects by state
- [www.stimuluswatch.org](http://www.stimuluswatch.org)—find shovel-ready projects by state

And of course, keep checking the Mechanical Insulation Marketing Initiative (MIMI) website at [www.insulation.org/mimi](http://www.insulation.org/mimi) for updates. MIMI, a program of the National Insulation Association’s Foundation for Education, Training, and Industry Advancement, is focused on developing commercial and industrial insulation opportunities that will grow the market, increase the professionalism of the industry, and increase the value of NIA membership. With the changes in our nation’s capital and the economy, MIMI recognizes an unprecedented opportunity in the attention to the nation’s move toward energy efficiency and independence, the environment, and job creation/preservation.

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NIA is a not-for-profit trade association representing the contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies.

The NIA Foundation for Education, Training, and Industry Advancement promotes the benefits of commercial and industrial insulation to end users, including specifiers, architects, energy managers, plant operators, building owners, facility managers, government agencies, and others. Its mission is to establish NIA as the recognized authority in the insulation industry, to increase industry professionalism, to provide educational tools and resources, and to increase awareness of the need for and benefits of insulation. The Foundation has developed training programs, a business presentation series, and many other educational tools and resources. For more information about NIA and the Foundation, please visit [www.insulation.org](http://www.insulation.org).