



NIA's 55th Annual Convention
Orlando, Florida • April 28 – May 1, 2010



NIA values your input and suggestions. Please take a moment to complete this questionnaire to help us better meet your needs as we plan for future events. Thanks for your time.

Please return completed surveys to NIA in the attached, postage-paid envelope or fax to 703-464-5896.
This survey is also available for download at www.insulation.org.

EDUCATIONAL SESSIONS/PRESENTATIONS (Sessions will be surveyed independently.)

	Excellent	Good	Fair	Poor	Didn't Attend
I found the overall content of the sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I found the overall quantity of sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

EVENING EVENTS

	Excellent	Good	Fair	Poor	Didn't Attend
Welcome Reception: All American Fun & Games BBQ	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appreciation Night at Disney's Animal Kingdom	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
President's Gala Dinner and Dance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SPOUSE/GUEST PROGRAMS

	Excellent	Good	Fair	Poor	Didn't Attend
It's All About Chocolate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RECREATIONAL TOURNAMENTS

	Excellent	Good	Fair	Poor	Didn't Attend
Golf Tournament – Disney's Magnolia Golf Course	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SITE AND SERVICE

	Excellent	Good	Fair	Poor
NIA Staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walt Disney World Swan Resort Staff/Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities of the Walt Disney World Swan Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site location—Orlando, Florida	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The value you received from attending is important to us. Please tell us the level of value you received in each of the following areas:

	Exceeded Expectations	Met Expectations	Below Expectations
Program Content/Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with Current Customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with New/Potential Customers/Partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of Business/Social Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combined This with Our Vacation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Hotel/Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Did your company reduce the number of convention registrants based upon the current economic conditions? Yes No

If yes, why? _____

COMMUNICATIONS/MARKETING

	Excellent	Good	Fair	Poor
Pre-Convention Promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Registration Confirmation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Program/Information Upon Arrival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you used the convention website, did you find the information you needed? Yes No

Did you pre-register for gala seating on the NIA website? Yes No

How did you hear about the convention? (Please check all that apply.)

- Broadcast Fax Direct Mail *E-News Bulletin* NIA Website *NIA News*
 Insulation Outlook Business Associate Other _____

Comments and Suggestions: _____

SESSION TOPICS

What type of sessions/topics would you like to see included at next year's convention?

1. _____
2. _____
3. _____

SITE SELECTION

Do you plan on attending the **2011 Convention in Tucson, Arizona**? Yes No

Would you like NIA to consider Florida as a future destination? Yes No

Please rate the following potential sites for future conventions on a scale of 1 to 4, with 1 being your favorite:

__ Austin, TX __ Carmel/Pebble Beach, CA __ Palm Beach, FL (Atlantic Coast) __ San Diego, CA

Is there a future convention site you would like to suggest? _____

UPCOMING CONVENTION SITES

2011 – Westin La Paloma, Tucson, AZ (March 23 – 26)

2012 – Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch, Scottsdale, AZ (April 18 – 21)

2013 – Hyatt Regency Coconut Point, Bonita Springs, FL (April 17 – 20)

2014 – Hyatt Grand Champions Resort, Indian Wells, CA (April 2 – 5)

ATTENDEE INFORMATION

Number of Years You Have Attended the NIA Convention: _____

Membership Status: Active (Contractor, Distributor, Fabricator, Laminator) Associate (Manufacturer)

Spouse/Guest International

Are you a member of an insulation trade association other than NIA? Yes No

If yes, please list: _____

Additional Comments: _____

Optional Information

Name: _____

Company: _____

Address: _____

Phone: _____

Please fax completed surveys to 703-464-5896 or mail to NIA, 12100 Sunset Hills Rd., Suite 330, Reston, VA 20190.