



**NIA's 52<sup>nd</sup> Annual Convention Survey  
Phoenix, Arizona March 28–31, 2007**



NIA values your input and suggestions. Please take a moment to answer the following questions to help us better meet your needs. Thank you for your time.

*Please fax completed surveys to NIA at 703-549-4838.*

**EDUCATIONAL SESSIONS/PRESENTATIONS (Sessions will be surveyed independently.)**

	Excellent	Good	Fair	Poor	Didn't Attend
I found the content of the sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I found the quantity of sessions to be:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**EVENING EVENTS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>Welcome Reception: Celebrating the Native American Spirit</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>The Desert at Dusk at the Corona Ranch</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>President's Gala Dinner and Dance</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SPOUSE/GUEST PROGRAMS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>The Splendor of the Wrigley Mansion</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>The Power of Hatha Yoga</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**RECREATIONAL TOURNAMENTS**

	Excellent	Good	Fair	Poor	Didn't Attend
<b>Golf Tournament</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**SITE AND SERVICE**

	Excellent	Good	Fair	Poor
NIA Staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sheraton Staff/Service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities of the Sheraton Wild Horse Pass	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Site location—Phoenix	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**OTHER MEETING PROGRAMS**

Would you like to see NIA explore offering a tradeshow or tabletop session?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Would you like to see NIA offer short-course or long-course training at convention?	<input type="checkbox"/> Yes	<input type="checkbox"/> No

**The value you received from attending is important to us. Please tell us the level of value you received in each of the following areas:**

	Exceeded Expectations	Met Expectations	Below Expectations
Program Content/Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with Current Customers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Networking with New/Potential Customers/Partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of Business/Social Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Combined This With Our Vacation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Hotel/Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

## COMMUNICATIONS/MARKETING

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	Excellent	Good	Fair	Poor
Pre-Convention Promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Registration Confirmation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Program/Information Upon Arrival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

If you used the convention website, did you find the information you needed?  Yes  No

Did you pre-register for gala seating on the NIA website?  Yes  No

How did you hear about the convention? (Please check all that apply.)

- Broadcast Fax     Direct Mail     *E-News Bulletin*     NIA Website     *NIA News*  
 *Insulation Outlook*     Business Associate     Other \_\_\_\_\_

Comments and Suggestions: \_\_\_\_\_  
\_\_\_\_\_

## SESSION TOPICS

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What type of sessions would you like to see included at next year's convention?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## SITE SELECTION

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Do you plan on attending the **2008 Convention in Atlantis, Paradise Islands, Bahamas**?  Yes  No

Would you like NIA to consider Phoenix as a future destination?  Yes  No

Please rate the following potential sites for future conventions on a scale of 1 to 4, with 1 being your favorite:

\_\_ Tucson, Arizona    \_\_ Huntington Beach, California    \_\_ Monterey, California    \_\_ Gulf Coast, Florida

Is there a future convention site you would like to suggest? \_\_\_\_\_

## UPCOMING SITES

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**2008**—Atlantis, Paradise Islands, Bahamas-WIACO

**2009**—Kauai, Hawaii

**2010**—Orlando, Florida

## ATTENDEE INFORMATION

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Number of Years You Have Attended the NIA Convention: \_\_\_\_\_

Membership Status:  Active (Contractor, Distributor, Fabricator, Laminator)  Associate (Manufacturer)

Spouse/Guest  International

Are you a member of an insulation trade association other than NIA?  Yes  No

If yes, please list: \_\_\_\_\_

Additional Comments: \_\_\_\_\_  
\_\_\_\_\_

### Optional Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Please fax completed surveys to NIA at **703-549-4838**.