

## **NIA Convention Sponsorship Opportunities**

### **Overall Convention Sponsorships**

NIA is happy to announce, for the first time ever, the **NIA Convention Sponsorship Program**. This is a brand new opportunity for companies like yours to receive valuable special recognition at NIA's annual convention. Through pre-convention exposure, verbal recognition, on-site imaging and personal introductions, you can now get exposure to the industry's top personnel by participating in this exciting opportunity. Please contact Brendan Campbell at 571-261-2377 or at [BCampbell@insulation.org](mailto:BCampbell@insulation.org) for more details.

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### **Registration Packet Sponsorships**

NIA is pleased to offer an opportunity to include your company literature in the on-site convention bag, which is given to all attendees at the registration desk check-in.

#### **Here's how it works:**

1. Complete the form below and submit your document (1-4 pages in size\*) to NIA for review.
2. Send your document to the convention hotel (shipping address and quantities will be provided to you).
3. NIA will insert the piece for you!

This opportunity is limited. Please secure your chance to participate by completing and returning the form below with payment to NIA no later than **February 24, 2006**. For questions please contact Inara Samedova at 703-683-6422, Ext. 10.

#### **Cost:**

March/April *Insulation Outlook* Advertisers—\$750

Non-Advertisers—\$1750

*\*For documents containing more than 4 pages, prices will be quoted on a case-by-case basis.*

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### **Golf Tournament Sponsorships**

NIA is providing golf sponsorship opportunities to interested companies for NIA's 51<sup>st</sup> Annual Convention Golf Tournament. The beautiful **Resort Course at La Cantera** is the site of the March 24 tournament.

#### **Individual Hole Sponsors (Limit 12)**

**\$150**

Companies have the opportunity to sponsor a hole on the tournament course.

Sponsorship recognition: signage, listing in the convention program and on the convention website.

#### **Hole-in-One Sponsor**

**(Limit One)**

**\$750**

Four par-three holes will be identified by course organizers for prizes. Limit of one sponsor on a first-come, first-serve basis. Sponsorship recognition: signage on four holes of the tournament, listing in the convention program and on the convention website.

**Longest Drive Contest (Limit One) \$300**

This contest is run on a par-four or par-five hole, usually with a wide, straight fairway. The player with the longest tee shot in the fairway wins. Sponsorship recognition: signage, listing in the convention program and on the convention website.

**Closest to the Pin (Limit One) \$300**

This contest is run on a par-three hole. The player with a tee shot closest to the pin wins. Sponsorship recognition: signage, listing in NIA's onsite convention program and listing on NIA's convention website.

**All golf tournament sponsorship requests should be received by February 24, 2006 in order to ensure proper recognition.**

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**To participate in the 2006 Convention Sponsorship Program,  
please complete the section below and:**

- Fax to NIA at 703-549-4838
- Mail to NIA at 99 Canal Center Plaza, Suite 222, Alexandria, VA 22314

- I would like to be a Registration Packet Sponsor \$750 March/April *Insulation Outlook* advertiser
- I would like to be a Registration Packet Sponsor \$1750 non-advertiser
- I would like to be an Individual Hole Sponsor \$150
- I would like to be a Hole-in-One Sponsor \$750
- I would like to be a Longest Drive Contest Sponsor \$300
- I would like to be a Closest to the Pin Sponsor \$300

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Title of Document and Page Count (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Payment Method: \_\_\_ Company Check \_\_\_ Credit Card  
                          \_\_\_ Visa \_\_\_ MasterCard \_\_\_ American Express

Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_

*Please remit checks to: NIA, 99 Canal Center Plaza, Suite 222, Alexandria, VA 22314.*