



NIA's 50th Annual Convention Las Vegas, Nevada – March 21 – 24, 2005

NIA values your input and suggestions. Please take a moment to complete the following questions to help us better meet your needs. Thank you for your time.

PLEASE RETURN COMPLETED SURVEYS TO NIA IN THE ATTACHED POSTAGE-PAID ENVELOPE OR FAX TO 703-549-4838.

AN ONLINE VERSION OF THE SURVEY IS ALSO AVAILABLE ON WWW.INSULATION.ORG.

SPEAKERS/SESSIONS/PRESENTATIONS

	Excellent	Good	Fair	Poor	Didn't Attend
• Laugh at Fear Keynote Speaker: Frank Miles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Business Ethics: An Oxymoron? <i>Joe Gilbert, UNLV</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Looking Down the Road to Your Future and Charting the Course to Your Success Foundation for Education, Training and Industry Advancement <i>Ron King, Foundation Steering Committee</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Power Industry Presentation <i>Gary Bases, BRIL, Inc.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

TECHNICAL PAPER PRESENTATIONS

	Excellent	Good	Fair	Poor	Didn't Attend
• How Many Barrels of Oil Does Mechanical Insulation Save? <i>Gordon H. Hart, P.E., Artek, Inc.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Technical Challenges in the Last 50 Years <i>John W. Kalis, Jr., P.E.</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Flexible Cladding Products <i>Roger Schmidt, Nomaco K-Flex</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(Note: All roundtable sessions were surveyed separately.)

EVENING EVENTS

	Excellent	Good	Fair	Poor	Didn't Attend
<u>Welcome Reception – Celebrating the '50s in Style</u>					
• Menu Selection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Location of Event – Poolside	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Entertainment – DJ and, Marilyn Monroe, Costume Contest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Overall Rating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Excellent	Good	Fair	Poor	Didn't Attend
<u>Red Carpet Reception</u>					
• Food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Location of Event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Hors d'oeuvres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Concept	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Entertainment – Elvis and Showgirls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Overall Rating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	Excellent	Good	Fair	Poor	Didn't Attend
<u>Mamma Mia</u>					
• Food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Location of Event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

- EntertainmentGourmet Boxed Dinner/Refreshments
- Transportation
- Show
- Overall Rating

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- Food
- Location of Event
- Entertainment
- Gourmet Boxed Dinner/Refreshments
- Transportation
- Show
- Overall Rating

Excellent Good Fair Poor Didn't Attend

President's Gala Dinner/Dance

- Menu Selection
- Entertainment – Rat Pack and Band
- Overall Rating

MANUFACTURERS' DESSERT HOSPITALITY SUITES

- | | Excellent | Good | Fair | Poor | Didn't Attend |
|-------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| • Format of Event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Overall Rating | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

SPOUSE/GUEST PROGRAMS

- | | Excellent | Good | Fair | Poor | Didn't Attend |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Spouse Networking & Casino Gaming | | | | | |
| • Quality of Program | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Overall Rating | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Spouse Program Featuring Joyce Straus | | | | | |
| • Quality of Speaker Joyce Strauss | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Food | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Overall Rating | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

OPTIONAL ATTRACTIONS

- | | Excellent | Good | Fair | Poor | Didn't Attend |
|-------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Lake Mead Paddlewheel Cruise | | | | | |
| • Location of Event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Cost | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Hoover Dam Tour | | | | | |
| • Location of Event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Cost | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

RECREATIONAL TOURNAMENTS

- | | Excellent | Good | Fair | Poor | Didn't Attend |
|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Golf Tournament | | | | | |
| • Reflection Bay Golf Club | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| • Tournament Organization | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

SITE AND SERVICE

- | | Excellent | Good | Fair | Poor |
|-----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| NIA Staff | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Hyatt Regency Staff/Service | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Site Location-Las Vegas | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

TRANSPORTATION

- Did you use the American Airlines discount offer? yes no
- Were you pleased with this arrangement? yes no
- Would you use a similar arrangement next year for San Antonio, Texas? yes no
- Please indicate your choice of airline travel to San Antonio, Texas? _____
- Did you rent a car during your stay in Nevada? yes no
- If yes, from whom? _____

How important were the following elements when deciding on attending this year's convention?

	Very Important	Important	Somewhat Important	Least Important
Program Content/Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Contacts/Networking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of Business/Social Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Planned a Vacation Around This Convention	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Hotel/Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality and Number of Past Attendees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

How important are the following elements when deciding on whether or not to attend next year's convention in San Antonio, Texas?

	Very Important	Important	Somewhat Important	Least Important
Program Content/Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Business Contacts/Networking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mix of Business/Social Events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Potential Vacation Site for My Family	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Total Costs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of Hotel/Resort	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality and Number of Past Attendees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COMMUNICATIONS/MARKETING

	Excellent	Good	Fair	Poor
Pre-Convention Promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Registration Confirmation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Convention Program/Information Upon Arrival	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Did you visit our convention site on the NIA website?	<input type="checkbox"/> yes		<input type="checkbox"/> no	
If so, was it helpful?	<input type="checkbox"/> yes		<input type="checkbox"/> no	
Did you register for the convention on the NIA website?	<input type="checkbox"/> yes		<input type="checkbox"/> no	
Did you pay the registration fees online?	<input type="checkbox"/> yes		<input type="checkbox"/> no	
If no, why not? _____				
If yes, how would you describe the online payment system? _____				

- Did you pre-register for gala seating on the NIA website? yes no
- In the future, how would you like to see seating handled for the President's Gala?
- Online, same as this year
 - On-site, go back to the old method

- Open Seating
- Option to Purchase Reserved Table
- Other (please specify): _____

How did you hear about the convention (please check all that apply):

- Broadcast Fax Direct Mail E-News Bulletin NIA Website NIA News
- Insulation Outlook Business Associate Other _____

Comments and Suggestions: _____

SESSION TOPICS

What type of sessions would you like to see included at next year's convention?

1. _____
2. _____
3. _____

SITE SELECTION

Do you plan on attending the **2006 Convention in San Antonio, Texas**? yes no

Would you like NIA to consider Las Vegas as a future destination? yes no

If yes, when? ___ years

Please rate the following potential sites for future conventions on a scale of 1 to 6, with 1 being your favorite:

___ Hawaii (Big Island) ___ Miami, FL ___ Bahamas ___ New Orleans, LA

___ Hawaii (Kauai) ___ Southern California Coast

Is there a future convention site you'd like to suggest? _____

UPCOMING SITES

2006 – The Westin La Cantera, San Antonio, Texas

2007 – Sheraton Wild Horse Pass, Phoenix, Nevada

ATTENDEE INFORMATION

Number of years you've attended the NIA Convention: _____

- Membership Status:
- Active (Contractor, Distributor, Fabricator, Laminator)
 - Associate (Manufacturer)
 - Spouse/Guest
 - International

Are you a member of an insulation trade association other than NIA? yes no

If yes, please list: _____

___ Please check here if you would like a response back from NIA regarding your comments.

Optional Information – If you would like to do so, please complete the following information:

Name: _____
 Company: _____
 Address: _____
 Phone: _____



Please fax to 703-549-4838 or mail to:
 National Insulation Association
 99 Canal Center Plaza, Suite 222
 Alexandria, VA 22314