

COMMITTEE PURPOSES, OBJECTIVES, & ACTIONS

ASSOCIATES COMMITTEE

As manufacturers of products and services, the Associates strengthen and expand the insulation industry through education, technical assistance, and association membership growth.

Chairman: Steve Brown

Key Objectives:

- Educate NIA members and industry segments on their products and services.
- Expand the industry through the promotion of a greater use of insulation and accessory products.
- Identify and help secure new Active and Associate members for NIA, working closely with each operating committee.

Actions:

1. Work with the Website Committee and other committees to ensure proper links with the NIA website and promote this resource as a benefit.
2. Task Force to review Buyer's Guide with staff.
3. Actively promote and solicit Associate member companies in Board-approved funding efforts for the Foundation.
4. Continue to help refine and add to the NIA's potential member list, and solicit new members.
5. Supporting Foundation programs and subcommittee is to remain a high priority.

CONVENTION COMMITTEE

To work with NIA staff to develop and coordinate educational programs and entertainment for the NIA/WIACO convention.

Chairman: Chuck Schattgen

Key Objectives:

- To provide added value to the convention.
- To provide appropriate educational sessions.
- To meet budgeted convention goals.
- To provide appropriate entertainment and networking functions.

Actions:

1. Continue to improve convention format and content.
2. Work on a convention program that will maximize the committee objective, as well as the Bahamas location.
3. The 2009 Committee Chairman is to be Larry Nelles.

DISTRIBUTOR/FABRICATOR COMMITTEE

To promote the value of the distributor/fabricator to the mechanical insulation industry, help grow the industry, and provide ongoing education and training to the distributor/fabricator members.

Chairman: Brett McCormick

Key Objectives:

- Partner with the manufacturers and contractors and others to strengthen the use of distribution/fabrication for the sale of mechanical insulation products and services.
- Facilitate communication with owners, manufacturers, contractors, and specifiers regarding technological updates and opportunities in the insulation industry.
- Research the latest distribution technology, sales, and business methods, and disseminate that information to the mechanical insulation industry.
- Target and attract new distributor/fabricator members.
- Engage in the implementation and execution of the NIA plan. Support NIA staff efforts in all strategic endeavors.
- Incorporate the NIA Strategic Plan in the committee's activities.

Actions:

1. Submit articles to *NIA News* concerning the issues of mold, Internet auctions, insurance costs, and state and federal funds available for energy-saving measures.

2. Motivate non-members to join the NIA at either a tradeshow or by inviting them to a Distributor/Fabricator Committee meeting free of charge.
3. Expand the area of the NIA website dedicated to the distributors. Include a downloadable version of the booklet "General Terms and Conditions of Sale" in the Distributor/Fabricator Committee section.

FOUNDATION STEERING COMMITTEE

To develop and implement strategies and recommend processes to advance and expand the commercial and industrial insulation industry.

Chairman: Steve Oslica and Robert Hlavenka

Key Objectives:

- Introduce the NIA to the commercial/industrial construction community.
- Promote the value of insulation to audiences, such as specifiers, architects, engineers, plant owners, facility managers, building owners, government bodies, and allied associations.
- Establish NIA as the industry resource for information on mechanical, commercial, and industrial insulation systems.

Actions:

1. IEAP and NITP: a) Promote internal and external NITP classes; b) nurture external trainers; and c) develop a process to keep certified appraisers updated with changes.
2. Complete Industry Measurement Survey and market results appropriately.
3. Continue work with NAIMA on Joint Task Force and appoint new task force members.
4. Aggressively pursue opportunities with strategic partners and implement outreach chapter or annual meeting presentations, training, article sharing, tradeshow participation, and any other opportunity.
5. Continue involvement with the DOE Steam Best Practices Program and other associations that have similar objectives or could help accomplish the committee's mission.
6. Work closely with the Website Committee to facilitate the continual use and growth of the website.
7. Explore long-term funding alternatives.
8. Work closely with the Marketing & Outreach Subcommittee on developing website message and outreach opportunities.
9. Develop and secure Gold-Elite sponsors.

HEALTH & SAFETY COMMITTEE

The NIA is committed to the health, safety, and welfare of its members, customers, and the insulation industry. Through professional safety leadership, the committee will actively promote the highest standards of safety and health excellence to ensure a safe working environment.

Chairman: Dale Haden

Key Objectives:

- Obtain and interpret newly promulgated and/or proposed statutes and regulations and their potential impact on NIA members.
- Advise NIA members in establishing and implementing effective accident and injury preventive programs.
- Administer NIA National Safety Award program.
- Formally represent the NIA's position on proposed new standards by government, which will affect the insulation industry.

Actions:

1. Provide guidelines and criteria for competent persons in the insulation industry.
2. Provide guidelines for completing the OSHA 300 and 300A, and recordability issues.
3. Comment on OSHA ceramic fibers worker program.
4. Provide an annual review of all elements of the NIA Safety Award Program.
5. Provide technical safety and industrial hygiene support through website.

MERIT CONTRACTORS COMMITTEE

To promote the growth of the industrial and commercial merit contractor through education, training, and network exchange.

Chairman: Mark Reed

Key Objectives:

- Promote the implementation of worker training opportunities through associations available to merit contractors.
- Address the challenge of union organizing activities.
- Utilize the NIA website to communicate merit shop activities.

Actions:

1. Implement an "Excellence in Construction Award Program."
2. Review the NIA website information regarding merit shop contractor opportunities.
3. Invite potential merit contractors to every meeting and have a committee person contact them by phone.
4. Develop a mentoring program for new merit shop members on the committee.
5. Develop a convention program to increase the value of membership.

METAL BUILDING INSULATION LAMINATOR COMMITTEE

The Laminator Committee is composed of laminators of metal building insulation who are dedicated to developing and promoting industry standards and educational programs that will help members become more professional, productive, and profitable.

Chairman: John Hinshaw

Key Objectives:

- To develop technical and professional guidelines that will help laminators deliver the highest quality products and services, and to promote these standards within the metal building industry in conjunction with NAIMA.
- To disseminate information on pertinent health, safety, environmental, business, and other legislative and regulatory issues.
- To act as a liaison with the design, manufacturing, and construction influences of the metal building industry.
- To work with the NIA Associate members on projects and issues of mutual interest.

Actions:

1. Promote Certified Faced Insulation specifications and energy efficient building thru ASHRAE 90.1 compliance with SBA and MBA manufacturers.
2. Implement a promotional program for state code officials.
3. Continue to recruit new NIA laminator members.

TECHNICAL INFORMATION COMMITTEE

To serve as a forum for identifying and addressing technical issues confronting NIA members.

Chairman: Roger Schmidt

Key Objectives:

- To discuss technical issues facing NIA members and to develop responses to such issues as requested by the Board of Directors.
- To assist in the review process of all technical issues in *Insulation Outlook* magazine and other NIA publications and educational programs.
- To provide technical information to the design, engineering, and manufacturing communities and to technical organizations like ASTM, ASHRAE, and NFPA.
- To be a resource to the NIA Foundation for accurate and credible industry communications.
- To promote the positive benefits of mechanical insulation and to discourage negative dialogue.

COMMITTEE PURPOSES, OBJECTIVES, & ACTIONS

- To secure more insulation distributors, fabricators, and contractors to participate on the Technical Information Committee.
- To provide proactive output of technical information to benefit the entire NIA membership.
- To update and maintain the "Guide to Insulation Product Specification" and all sections on the NIA website.

Actions:

1. Continue to review technical paper presentations that represent mechanical insulation at the NIA Annual Convention.
2. Review the NIA's technical training programs for technical content.
3. Hold four TIC meetings per year: in January, at the NIA Convention, in July, and at NIA's Committee Days meeting.
4. Work with the NIA Foundation and the Website Committee to enhance the website to help promote all technical aspects of insulation.
5. Review all technical articles for *Insulation Outlook* and the NIA website.
6. Participate and guide with technical assistance and support DOE Best Practices.
7. Provide regular updates to the NIA membership as to activities of interest in technical organizations, such as ASTM and ASHRAE.
8. Provide the NIA membership an update on IARC classification changes.

UNION CONTRACTORS COMMITTEE

To promote the growth of industrial and commercial union contractors through education, training, productivity enhancement, and strong union relations.

Chairman: W. Paul Stonebraker

Key Objectives:

- Increase the share of union contracting in the industrial and commercial insulation industry.
- Maintain continual close liaison and dialogue with the officers of the International to achieve positive actions and results.
- Assist members in locals with programs and solutions that will help them become more productive with their union counterparts and more effective as managers.
- Collect, analyze, and disseminate key clause and contract statistics on a timely basis.
- Continually develop and implement worker training through the Insulation Industry International Apprentice and Training Fund.
- Define and secure union insulation contractors for membership in the NIA.

Actions:

1. Meet with the Union quarterly regarding the Union/Contractor Joint Business Plan.
2. Implement jointly with the Union Productivity Guidelines, including contractor improvements, good worker practices, and key clause recommendations.
3. Maintain liaison and input to the National Maintenance Agreement.
4. Develop and implement joint programs with the Merit Contractor Committee.
5. Develop ways to address worker shortages.

WEBSITE COMMITTEE

To oversee, promote, and guide NIA's website, which conveys time-sensitive and educational industrial and commercial insulation industry information to NIA members and the general public.

Chairman: Tom Fraatz

Key Objectives:

- To promote the NIA Strategic Plan Initiative.
- To assess and enhance NIA's website.
- To serve as liaison with other committees to enhance the website.
- To increase website usage.
- To continue to support Membership Committee efforts to increase membership in the association and support growth of the industry.
- To promote the Members Only section of the website as a benefit of NIA membership.
- To promote programs, products, and services relevant to the mechanical specialty insulation industry.
- To communicate the features and benefits of mechanical specialty insulation to the general public.

Actions:

1. Continue a demonstration of the website at all member functions where feasible.
2. Report statistics on website usage.
3. Secure representation from each NIA committee to obtain input for the Website Committee in support of NIA projects and activities, and to support each committee's specific projects.
4. Continue refinement of a search engine strategy.
5. Continue to encourage members (and other organizations) to link to *Insulation.org*.
6. Continue to aggressively market the website.
7. Continue to pursue ideas for future content development for the website, especially from other NIA committees.
8. Develop an aggressive plan to promote the Job Board feature on the website.
9. Determine if there is a way to advise MTL advertisers if inquiries actually come from the Internet MTL program.
10. Establish a conference call (between committee meetings) of the committee to review *Insulation.org*.
11. Develop a plan to add more convention registrations online.
12. Determine a way to find out how many non-members are accessing *Insulation.org* as part of the statistical report.
13. Create a chart of requests from the various NIA committees concerning the website.